

- Glass Reinforced Gypsum
- Fibrous Plastering
- Jesmonite Cladding
- Column Casings



DESIGNVISUAL

COMMERCIAL INTERIOR SOLUTIONS





Company Profile

When choosing a contractor to plan, implement and finish your commercial installation, look for just one thing: attention to detail. You should, of course, expect competitive prices and a worthy portfolio. But without quality workmanship, your beautifully-envisioned refit could fall apart at the seams.



Impeccable standards

Design & Visual Concepts is an interior contractor specialising in GRG, Jesmonite and column installations. We take pride in our reputation for expert craftsmen, who are internally trained to use these new materials. Our team really cares about finishing every detail with the greatest precision, and the result will exceed your expectations.



We've delivered columns, Jesmonite features, and bespoke GRG cladding for a number of prestigious clients including Virgin, BA, Calvin Klein and Reiss – clients who demand the very best technology, products and finish. And, whether your project is a small office refit or a large commercial installation, Design & Visual Concepts delivers the same attention to detail that our clients thank us for.

Innovative by design

Our team has worked with some very prestigious architects, employing the newest techniques and materials on the market. Glass Reinforced Gypsum and Jesmonite are increasingly popular in interior and exterior design, but not many contractors have the breadth of experience that we do. From conceptual communal seating to beautifully printed columns, whatever your plans, our team will help to achieve your vision.

The professionals

You may be looking for GRG installation only, or you may benefit from the full service. From design to finish, we can plan and manage the entire project to ensure it goes smoothly. We will assign experienced project managers, qualified operatives, and office-based support staff, to make sure that your project is completed on time, on budget, and to every expectation.





Glass Reinforced Gypsum (GRG)

If you're looking for a striking architectural effect, take a look at GRG. This innovative material is the first choice of many architects when they're planning complex shapes. Sleek and dramatic with a seamless finish, GRG has a modern appearance. It has been used to great effect at Heathrow Airport and Virgin's 'The Base' in London.

The advantages of GRG

Made with glass fibre and fine plaster with an internal metal framework, GRG is strong, durable and lightweight. It's suitable for building curves, angles or contemporary 'sculpture' in an office or commercial environment. Because GRG is non-combustible (it has a nil-rating for surface spread of flame), it ensures a high standard of safety. So it's perfect for interior architectural features and structures – we've used it to create walls, bulkheads, and stylish features including domed ceilings and curved ceiling rafts.



Working with GRG

The material consists of super-fine alpha plaster, reinforced with continuous filament glass fibre mat and galvanised metal channel. Take a look around; GRG is extensively used in shopping centres, airports and office developments. GRG is selected for its superior quality, and when the architectural requirements are unachievable by conventional drywall methods. Often chosen to create bulkheads with sharply defined steps and complex angles, or contemporary sculptures enhancing main communal areas.

Once the structure has been formed, installation is very fast, but there's absolutely no room for error. GRG has to be constructed with care and speed – and our team of experienced operators will ensure the project goes smoothly.





Columns

Always thought columns were structural bores? Think again. Our GRG column casings can be seamlessly shaped to suit your layout, hiding unattractive elements with sleekly modern good looks. They're the foundation of your installation – so commission the installation experts.

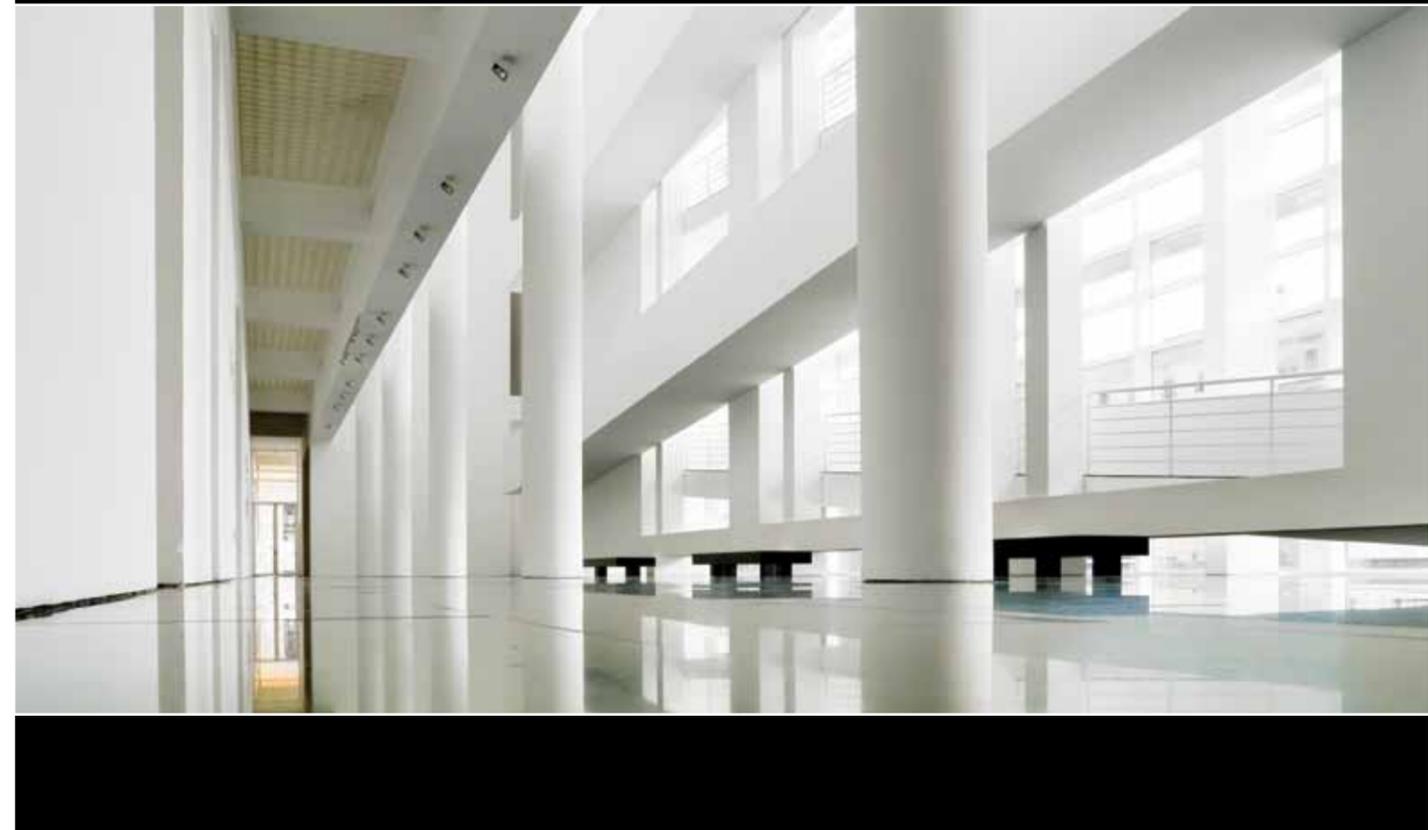


Design & Visual Concepts can design bespoke columns to suit your purpose; curves, angles and drama are all within our remit. If you can picture it, we can make it. Your GRG columns will also be 'class O' fire rated – in other words, entirely non-combustible. For commercial buildings, retail interiors, airports and hotels, GRG columns are indispensable (literally).



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Jesmonite Cladding (GRC)

Jesmonite cladding is the modern alternative to brick, metal, wood and leather – harder, tougher, and lighter, it can be made to look like any material you like. The team at Design & Visual Concepts has used Jesmonite to create period features, brickwork, and simulated natural stone. We're experts in applying this innovative new material to dramatic effect.



Extending the possibilities

Jesmonite is a gypsum composite that can be finished to resemble almost any texture. By applying decorative pigments, we can turn Jesmonite into a feature to suit your design – or a period replica to restore original character.



The advantages of using Jesmonite to cast large or detailed panels are many. Light and strong, Jesmonite is perfect for casting large panels, which are lighter and easier to fit than the traditional alternatives. It's also suited to work that requires complex detail, such as replicating or repairing an existing feature (even Buckingham Palace has some convincing Jesmonite work on the exterior).

Working with Jesmonite

When asked by a client to create a statement wall behind their front desk, we used Jesmonite to cast thousands of geometric 'stone' panels – and the end result was spectacular. We have also used it to emulate period-style corning and brickwork for older properties.

You can see why many designers incorporate this innovative material into their most ambitious creations. With its potential to replicate anything from stone-work to stainless steel, Jesmonite is pushing the boundaries of design limitations. Choose a team that understands its potential, and ask us to create something special.



Design, Manufacture, Installation

Our experience with architects and contractors, combined with our expertise in cladding and ceiling systems, enables us to offer a full design service. We know design and build processes back to front – so you can be sure there won't be a joint out of place.

Once the design has been approved, our expert craftsmen start work on the bespoke elements of your project. They're accustomed to extremely complex and challenging designs, and ensuring safety compliance is part of the job. They will use the latest techniques and materials to build your products – if you'd like to know more, just ask.

Finally, we send in a team of conscientious installers (trained in-house) who will erect a lightweight metal support system, install the prefabricated components, and finish the project. We aim to make installation as fast as possible, but it can be affected by site conditions, handling limitations and transport constraints.



Recent Projects

The following is a sample of projects recently undertaken by Design and Visual Concepts.

Department of Environment	Victoria
Stratford Shopping Centre	London
Café Royal	Piccadilly
Fenwicks	
Bond Street	
Heathrow Airport - Terminals 1 and 3	Heathrow
American Express Building	Brighton
Bailey's Hotel	London
Harrods	Knightsbridge
Mandarin Hotel	Knightsbridge
Dari Tower	London
World Business Centre	Heathrow
Lakeside Shopping Centre	Thurrock
Bluewater Shopping Centre	Greenhithe
British Library	London
Victoria & Albert Museum	London

