

IBM FORUM – LONDON



THE SCENARIO: IBM Forum (within IBM's Southbank building) provides business and conferencing facilities for clients and partners. The Forum also boasts an Innovation Centre - showcasing alternating exhibitions and audio visual displays. IBM's brief envisaged a clean yet professional space, created into zoned areas - to facilitate the centre's multi-media needs. They wished for circular lines to differentiate zones and spaces as well as mirroring the IBM "Smarter Planet" initiative logo. Ideal Installations recognized our GRG expertise within specialist interior works and therefore engaged us to deliver this high-end project.

THE CHALLENGES: A complex build due to the multiple converging circular light trough design. The GRG light troughs were required to sit within a linear support framework and therefore the plasterwork pieces had to fit onto the metal - which was cut into a circular design. In addition, we were working to a compressed programme of works.

OUR SOLUTION: Our innovative internal ceiling works were constructed from our pre-cast GRG sections to create multiple curved lighting booms and recessed

lighting channels. These were then covered with stretched fabric to allow the use of easily controlled, mood lighting throughout (particularly blue lighting to reinforce IBM's branding). In addition, we constructed the circular monolithic column casings in order to create the impressive modern and harmonious design. Our works were suspended from the existing concrete structure by our lightweight, metal-support framework; all designed and constructed consistently by our experienced installation and finishing team.

CLIENT: IBM Forum

CONTRACTOR: Ideal Installations

ARCHITECT: HOK

LOCATION: Southbank, London

BUDGET: £50k

DURATION: 6 weeks

CATEGORY: GRG manufacture and installation